# Join Us: Michigan Employer Resource Networks®

# **Supporting Working Families While Driving Business Growth**





In the past week, month, 6 months, have you had an employee:

- late for or absent from work due to non-related work issues?
- request a loan from 401K or from you as an employer?
- come to you with a challenge they are having at home?
- have disciplinary issues even when their work has been generally good?
- quit due to a wage increase and loss of public benefits?

# An Employer Resource Network® can help find solutions

Stress
Childcare
Financial pressures
Public benefits
Relationship conflicts
Aging parents
Substance abuse
Transportation

Housing/Foreclosure

Increased productivity
Reduced absenteeism
HR productivity increase
Outsourced social work
Increased EAP usage
Employer of Choice
Increased retention
Reduced training cost
Reduced recruiting costs

## ERNS develop programs to serve employee needs

Above and beyond Employee Assistance Programs, ERN Success Coaches can provide long-term coaching with any challenge or goal, allowing an holistic approach to providing solutions and creating work and life success for employees. Success Coaches assist in the creation or modification of available programs when there are service gaps.

- Childcare Partnerships extended hours
- Financial Literacy budgets, credit repair, homeownership, banking
- Healthcare/Wellness incentives based on indicators, exercise, etc.
- ERN Hardship Loan & Savings Program emergency loan w/savings
- Transportation Driven to Succeed Rideshare App/shuttle programs

## **Employer Resource Networks® Nationally**

Indiana: 2 ERNs. Elkhart, LaPorte, Porter, & St. Joseph counties
Michigan: 12 ERNs: Calhoun, Genesee, Kalamazoo, Kent, Mason,
Midland, Muskegon, Newaygo, Oceana, Ottawa, Saginaw, St Joseph

and Wayne counties. Visit: ern-mi.com

**New York:** 7 ERNs: Jefferson, Montgomery, Fulton, Schenectady, Albany, Saratoga, Rensselaer, Washington, Warren counties.

Visit: www.ern-ny.com

Ohio: 4 ERNs: Lucas, Marion & Montgomery counties. Visit: ern-oh.com

Tennessee: 1 ERN: Shelby County
Texas: 1 ERN: McLennan County
Wisconsin: Milwaukee County

ERNs in progress: AZ, IN, KY, MI, OH, TN (interest in NE, MO, PA)
MI 2017-2018 YE Data: employee utilization = 16%; ROI = 287%-758%

## Employer Resource Network® (ERN) Model

#### Structure:

- 5 to 10 Employers (Manufacturing, Health, Hospitality) with identified common needs (Retention, Training, Advancement)
- Shared Success Coach at each employer site who offers assistance with work/life issues to all employee levels
- Businesses invest in "shares" upfront and sustain based on ROI, with ERN employers experiencing ROI up to 628%

#### **Success Coach Role:**

- Has dedicated hours on site at each employer member
- Is available the remainder of the week via email, text, call
- Helps address work/life balance issues at the root cause
- Connects employees to company, public and nonprofit resources
- Provides financial literacy and other essential training
- Guides employees in planning and applying for educational advancement such as GED or higher degrees
- Manages employee issues from start to resolution
- Is a resource to HR in attendance and performance issues

#### **Monthly Employer Meetings:**

- Success Coach provides a monthly dashboard
- Success Coach and members discuss outreach efforts
- Members discuss trending issues and potential gaps
- Members identify potential partners and develop resources for emerging needs
- Members share and benchmark best practices
- Community resource organizations give updates at employer requests

## For more information

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**President & CEO** 

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16%; ROI = 287%-758% activities and conferences. **ern-usa.com**